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Approved For Immediate Release

shareAcar.com is the safest place to share A car

Car sharing has just got safer with the launch of shareAcar's sister service AMBERresponse.com

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shareAcar.com has always promoted itself as THE safe and responsible car sharing website. It is the only site to provide verification of user details and still enable instant access, a stand point which has been universally embraced by the rapidly increasing userbase.

Now shareAcar.com is even safer with the launch of a sister service AMBERresponse.com. On registration, shareAcar users will now be provided with free usage tokens for AMBERresponse worth up to £10.

The AMBERresponse service provides automatic alerting to nominated friends, family or colleagues in the event that the user does not arrive safely. The system uses the latest cutting edge server technology to allow updates to be made directly from text messages sent by mobile phone, making the service truly accessible. Commenting on this latest enhancement, John Clark of Officepark stated "We have always been aware that car sharers are potentially putting

themselves at risk, we have deliberately designed shareAcar to promote and encourage the safety of our users and this latest development provides a pro-active solution which will enable users to have their safety monitored."

The service automatically alerts nominated contacts in the event that a user requires assistance, even when they are incapacitated or in an area where there is no mobile phone signal. John continued "The AMBERresponse service is not limited to car sharing and we are already seeing a growing customer base who see benefits while covering other activities, AMBERresponse is usable by anyone who has a mobile phone and is able to send text messages."

shareAcar.com is a community based website developed and managed by Officepark Ltd. Officepark was founded in 1997 to provide websites to small and medium sized businesses who required more than online brochures. The company has developed a number of leading technologies which are now deployed across a number of sites providing online support to client companies as well as their ultimate customers.

AMBERresponse (www.amberresponse.com) is an online service promoting personal safety and providing an automated safety monitoring solution. The service has been developed and is managed and hosted by Officepark Ltd.

Further information is available online from www.shareacar.com/press
Or www.amberresponse.com/press

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