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Approved For Immediate Release

shareAcar attracts records members in first day

Proving the concept of sharing a car is a winner, shareAcar enlists over 500 users on the first day.

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The launch for shareAcar.com has proved an unprecedented success with more than 500 visitors signing up for membership and starting to contact each other about journey sharing in the first day.

"It was a very busy day" commented John Clark, Director of Officepark Ltd, the company behind shareAcar. "We knew our pre-launch promotion of the concept would mean a lot of people visiting the site, but to have had such a large number join is incredible".

Continuing he stated "This proves that road traffic is not only a major issue for a large number of people, but they are motivated to try and do something about it. This tends to strongly disprove the theory of the British public leaving it to someone else to worry about…people are voting with their browsers, deciding that our roads are un-usable and actively seeking alternative ways to improve traffic congestion."

When asked what was next, John stated "we have a lot more work planned to further improve the shareAcar site and service, already we have started to compile the first national directory of park and ride schemes and will be added further relevant information on traffic related subjects".

About shareAcar

shareAcar.com is a website developed by Officepark Ltd, the purpose being to provide members with a means of making contact with individuals who travel on similar journeys to themselves. By linking the two together, there is an opportunity of reducing their costs and the level of road traffic by swapping lifts. The site works by users registering their regular journeys and then matching them against a central database. Users identities are kept secure by offering an onsite messaging service which puts users in communication with each other without compromising security.

About Officepark Ltd

Officepark was founded in 1997 to design, host and ultimately manage websites for small and medium sized businesses. By partnering with client organisations who were looking for more than a "brochure-ware" site which was rarely updated, Officepark developed a number of key technology solutions to assist the smaller organisation present a professional online presence to their customers. This included sites which were kept constantly up to date by linking them directly with the business and their customers. Such applications have included online freight package tracking, aircraft booking systems, customer support call tracking and online stock management.

Further information is available online from www.shareacar.com/press

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