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Approved For Immediate Release

Officepark Ltd LAUNCHES shareAcar.com A NEW NATIONAL INITIATIVE TO REDUCE UK ROAD TRAFFIC

Innovative online solution to enable car drivers to save money and reduce traffic

HIGH WYCOMBE, BUCKINGHAMSHIRE 7th October 2002

Following years of research and development, Officepark Ltd, a leading developer of interactive web sites annouces the launch of www.shareAcar.com This innovative web site aims to initiate a major nationwide road traffic reduction programme through the promotion of car sharing.

Hugh Douglas-Smith a founding director of Officepark Ltd described shareAcar as "An easy to use site which quickly puts users in touch with other like minded commuters, travelling on similar journeys. shareAcar has been the culmination of years of effort, first researching the best way to address the problem, and then to find an online solution which would be instantly acceptable and easy to use and most importantly, secure".

Continuing, Hugh described some of the issues addressed during the development. "Our key concern was the security of the system and the safety of

users identity and personal data. We took advice from many sources as well as conducting extensive user trials and believe we have developed a solution which offers a very high level of security to our users."

About shareAcar

shareAcar.com is a website developed by Officepark Ltd, the purpose being to provide members with a means of making contact with individuals who travel on similar journeys to themselves. By linking the two together, there is an opportunity of reducing their costs and the level of road traffic by swapping lifts. The site works by users registering their regular journeys and then matching them against a central database. Users identities are kept secure by offering an onsite messaging service which puts users in communication with each other without compromising security.

About Officepark Ltd

Officepark was founded in 1997 to design, host and ultimately manage websites for small and medium sized businesses. By partnering with client organisations who were looking for more than a "brochure-ware" site which was rarely updated, Officepark developed a number of key technology solutions to assist the smaller organisation present a professional online presence to their customers. This included sites which were kept constantly up to date by linking them directly with the business and their customers. Such applications have included online freight package tracking, aircraft booking systems, customer support call tracking and online stock management.

Further information is available online from www.shareacar.com/press

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